



# Seller Quality Service Guarantee

*This Guarantee is your written commitment from your real estate professional to deliver all the services described below:*

- **Present Our Message to Buyers and Sellers** explaining agency relationships and important disclosures.
- **Supply you with a Comparative Market Analysis** which helps you establish a realistic, competitive sales price based on current factual market activity.
  - Provide a written estimate of Seller's expenses and proceeds.
  - Review your sellers disclosure and deliver it to each prospective buyer.
- **Enter your property in the West Penn Multi-List** ensuring exposure to over 5,000 member real estate sales associates.
- **Place a distinguished Prudential Preferred Realty yard sign on your property**
- **Present a 60-day marketing plan to attract qualified buyers.**
- **Create a Virtual Tour of your property** to be posted on [www.PrudentialPreferredRealty.com](http://www.PrudentialPreferredRealty.com) within 14 days.
- **Arrange for a planned preview of your property with area real estate professionals** (if customary in your area).
- **Forward financial information as provided by the buyer** and make every effort to have each buyer pre-qualified and pre-approved with PA Preferred Mortgage Co.
- **Create a custom brochure for your home.**
- **Communicate potential buyer response to seller after each showing.**
- **Offer home purchase assistance and provide FREE relocation and referral services as needed.**
- **Represent you at the presentations of all contracts by cooperating brokers, and help negotiate the best possible price and terms for you. Monitor and communicate** the status and satisfaction of contract contingencies.
- **Contact you and follow-up after closing to assure the satisfactory completion of all service details.**
- **Recommend information and contacts for your home repair, maintenance and remodeling needs.**
- **Offer the American Home Shield Warranty.**
- **Offer you the opportunity to complete our Quality Service Assurance Survey to evaluate the services we provide.**

QS Guarantee offers you the opportunity to evaluate the services provided through the Quality Service Assurance Survey. If any terms or conditions contained herein are prohibited by local law, said terms and conditions shall be considered severed from this agreement. This agreement must be signed at the time of listing to be valid. As the sole remedy for any breach of promises under the terms of this agreement, seller is entitled to terminate the Exclusive Right to Sell Agreement provided broker is given 24 hours written notice of the reasons for termination and an opportunity to correct the default during the notice period. In the event of said termination, all termination terms as stated in the listing agreement will apply. All parties acknowledge the terms of this exclusive Guarantee of service. Execution by all parties as indicated is binding.

Seller Signature \_\_\_\_\_

Sales Associate Signature \_\_\_\_\_



**Prudential**

**Preferred Realty**

Independently Owned And Operated.